

# Parivaar Education Society



**Bonogram,  
Bakhrahat Road,  
Kolkata-700104  
West Bengal, India**

**Annual Report  
2017-18**

## **General Introduction:**

Parivaar is a humanitarian organization inspired the spiritual and humanistic ideals of Sri Ramakrishna and Swami Vivekananda, with its chief institutions based in West Bengal, India, and a recent second branch in Madhya Pradesh. For last 15 years, Parivaar has worked towards the total care and overall development of children who are highly vulnerable to exploitation, victimization and trafficking, including orphans, street children, abandoned children, and extremely impoverished children from tribal areas. It also conducts many more humanitarian activities for the destitute and uncared, including elderly and shelterless.

In Bengal has Parivaar has two residential educational institutions – Parivaar Vivekananda Sevashrama for Boys and Parivaar Sarada Teertha for girls. With over 1700 resident children, these are West Bengal's largest free residential institutions for children from deprived and destitute backgrounds. We provide residential living, education, and physical activity in a loving and caring atmosphere for boys and girls from early age of 5 till their higher education (university level graduation or employability programs).

Parivaar's Residential Institutions are seen as a model institution in the field of caretaking and overall development of vulnerable children. We have been the recipient of the 2011 National Award for Child Welfare from the President of India, the highest recognition by the Government of India.

In the year 2016 Parivaar began to expand to a new geography of Madhya Pradesh purchasing 17 acres of land at village Sandalpur in District Dewas along with a plot of land on banks of Narmada at village Navada. From 2017 onwards it has started 23 Day Boarding (Meal cum Education centres) for children in selected impoverished tribal and rural pockets called 'Sri Ramakrishna Vivekananda Seva Kutir' in Dewas, Sehore, and Mandla districts. At these Kutirs more than 2000 children are getting nutritious meals (breakfast and dinner) along with Strongly Supplementary education over morning and evening shifts. We are planning to set up 100 such Kutirs in MP by March 2019. Also, a residential educational institution, modeled on lines of our Bengal institutions, is right now under construction at Sandalpur which will house 500 resident children initially, and will be gradually scaled up.

## **The Background and Beginning:**

In 2003, a 25 year old young alumnus of IIT Kharagpur and IIM Calcutta, having opted out of placements towards a lucrative corporate career, was driven by the inspiring exhortation of Swami Vivekananda of selfless service to those in suffering and make one's life one with them. This youngman, Vinayak Lohani, thus inspired by spiritual and humanistic ideals of Ramakrishna-Vivekananda, resolved to devote his entire life for serving 'Divine in Man' as taught by Swami Vivekananda. He gave up the prospect of highly lucrative corporate career by not taking any placement from IIM. Immediately after passing out of IIM in 2003, with just 3 children in a small rented building on outskirts of Kolkata, he started Parivaar.

But he had no resources. So in order to kickstart his mission, till the level of 15 children at Parivaar, he used to take some lectures for students appearing for Management entrance examinations and through that could meet the expenses of the set-up. Gradually people began to be inspired by this dedicated service and started to support the initiative and the number of children at Parivaar grew. At the end of 2004, Parivaar could purchase its own land to develop its permanent campus called Parivaar Ashram. Parivaar's mission and theme began to attract dedicated youth, many of whom joined Parivaar as resident workers and began to become bearers of this mission.

After 14 years of relentless service in Bengal and with many youth inspired to join him, Vinayak Lohani expanded Parivaar's footprints into Madhya Pradesh in 2016.

## **Mission & Vision**

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Our mission is to bring about transformation in lives of suffering humanity through earnest humanitarian work, and in particular change the lives of destitute and vulnerable children and youth in a loving and caring environment, creating the soil on which children can realize their full potential, and through the benefits of long-term education, livelihood training, and hand-holding.

Our vision is to reach as many children and youth as possible throughout India and help transform their lives.

## **The Founder**

Vinayak Lohani, the Founder of Parivaar, did B.Tech from Indian Institute of Technology Kharagpur (2000) and MBA from Indian Institute of Management Calcutta (2003). He did not appear for the placement process at IIM, and immediately after his MBA, started Parivaar. The normal career-path of a mainstream corporate career following degrees from two of the most prestigious institutes in India ensures a highly lucrative future, but Vinayak Lohani sacrificed this to work at the grassroots level.

He was inspired by the spiritual and humanistic ideals of Swami Vivekananda, and with just 3 children in a small rented building with almost no financial resources, Vinayak started Parivaar. As on January 2018, Parivaar's Residential Institution has 1614 resident children and is considered to be a model institution for caretaking and overall development of children from destitute backgrounds in a residential setting. It is also the largest free residential institution for children from impoverished backgrounds in whole of West Bengal. It also conducts many welfare programs in West Bengal and also runs a Meal cum Education Centre in inaccessible areas of Sundarbans.

In the year 2016 Vinayak expanded Parivaar to a new geography of Madhya Pradesh purchasing 17 acres of land at village Sandalpur in District Dewas along with a plot of land on banks of Narmada at village Navada. From 2017 onwards it has started 23 Day Boarding (Meal cum Education centres) for children in selected impoverished tribal and rural pockets called 'Sri Ramakrishna Vivekananda Seva Kutir' in Dewas, Sehore, and Mandla districts. At these Kutirs more than 2000 children are getting nutritious meals (breakfast and dinner) along with Strongly Supplementary education over morning and evening shifts. We are planning to set up 100 such Kutirs in MP by March 2019. Also, a residential educational institution, modeled on lines of our Bengal institutions, is right now under construction at Sandalpur which will house 500 resident children initially, and will be gradually scaled up.

On Vinayak and Parivaar, many academic case-studies have been authored dealing with grassroots Social Entrepreneurship and Organization-building. These cases have been taught and discussed at various B-Schools in India. Best-selling author Rashmi Bansal's book 'I have a Dream' has an entire chapter on Vinayak Lohani and the initial phase of Parivaar.

## **Awards and Honours**

- National Award for Child Welfare 2011 presented by the Hon. President of India at the Rashtrapati Bhavan.
- Sanskriti Award 2011, country's premier award for young achievers in 2011 from the Former President of India Dr APJ Abdul Kalam.
- CNN-IBN's 'Young Indian Leader of the Year Award' for 2012.
- IIM Calcutta's 'Distinguished Alumnus Award' (one of the 9 recipients selected out of 8000 alumni of the institute in last 50 years) awarded in 2011 on occasion of Institute's Golden Jubilee.
- IIT Kharagpur's 'Distinguished Alumnus Award' awarded in 2014 - Youngest recipient in the history of the award.
- Swami Ranganathananda Memorial Humanitarian Award 2014 presented at the Ramakrishna Mission Institute of Culture Calcutta.
- Bhaorao Deoras Sewa Samman' 2015 presented at Lucknow by Hon Governor, Uttar Pradesh.
- Telegraph 'Special Honour' conferred by Telegraph Education Foundation Calcutta in 2014.
- 'True Legends Award' presented by 'The Telegraph' in association with '100 Pipers' in April 2015.
- 'Spirit of Mastek Award' conferred by IT Company Mastek Corporation
- 'Karmaveer Puraskar' 2011 presented by International Confederation of NGOs
- 'Transforming India through Transforming Indians' felicitation from Chinmaya Mission Kolkata
- Rotary Club of Calcutta Megacity Vocational Excellence Award 2012.
- Rotary Club of Calcutta Metropolitan Vocational Excellence Award 2014.

## **Roles with Government of India**

- Induction into Government of India's Ministry of Women and Child's Working Group for the Twelfth Five Year Plan (2011).  
This role is now over as the Working Group's term has ended..
- Induction into the National Committee for Promotion of Social and Economic Welfare constituted by the Ministry of Finance, Government of India (2014-2017). The mandate of this

Committee is to select the NGOs which should be given 100% tax exemption status. This is the highest decision-making body for this purpose.

[http://dor.gov.in/sites/upload\\_files/revenue/files/joined\\_document.pdf](http://dor.gov.in/sites/upload_files/revenue/files/joined_document.pdf)

- Inducted into the Governing Board of Childline India Foundation, constituted by the Ministry of Women and Child which manages 24 hour child helpline services across nearly 300 towns in India.

<http://www.childlineindia.org.in/governingboard.htm>

### **Mentoring other Organizations and Broader role in the Social Sector**

Vinayak Lohani has also used competencies of Parivaar in mentoring a large number of organizations in different parts of India, and has helped many of these organizations to reach a certain maturity level through the collaborative forum of donors and grassroots NGOs called 'Caring Friends' ( [www.caringfriends.in](http://www.caringfriends.in) ). Caring Friends has more than 30 NGOs and a large number of individual donors as its associates. Vinayak Lohani has played an important role in expansion of donor-base of Caring Friends, due-diligence during the induction and probationary period of new associates NGOs. As a part of the Core team of Caring Friends, he has been a part of evaluation and due-diligence visits to 20 NGOs in the network.

Especially, he has been an honorary mentor to the following NGOs:

#### **1. Sant Singaji Educational Society ([www.ssism.org](http://www.ssism.org)), District Dewas, Madhya Pradesh**

Founded by Pranjal Dubey, this Society runs an undergraduate college in village Sandalpur in Dewas district of Madhya Pradesh for rural youth – the core ideology of society is to bring about socio economic transformation of the society by imparting high quality holistic education to rural youth. Vinayak Lohani has helped this organization towards establishing itself in the philanthropic funding space.

#### **2. Nayantara Memorial Charitable Trust, District Birbhum, West Bengal**

Founded by Sudip Majumdar, an IT professional, this Organization runs supplementary education programs for children in adivasi area of Ilam Bazar in Birbhum district.

#### **3. Aastha Gram trust, District Khargone, Madhya Pradesh**

This organization runs a small hospital in the predominantly tribal district of Khargone under the leadership of ex Major Dr Anuradha. It also runs a shelter home and special school for children of disabilities like visually disabled, mentally retarded, deaf and mute. Vinayak Lohani has been instrumental towards organizing a sustainable funding inflow for its activities.

#### **4. Nimar Abhyudaya, District Khargone, Madhya Pradesh**

This organization runs formal and non-formal schools in tribal areas in Khargone district in Madhya Pradesh. Vinayak Lohani has been instrumental towards organizing a sustainable funding inflow for its activities.

#### **5. Society for Communities Intervention and Research (SCIR), Kolkata, West Bengal**

This Organization works in the slums in Park Circus area of Kolkata city and is afflicted by high illiteracy, drug addiction, and other social evils. It ran a school and other livelihood programs for women of the area. A few years back it was on the verge of closure until Vinayak Lohani revived it by organization sustainable funding for its key programs. Today the SCIR School has more than 200 students and about 70 women get livelihood and vocational training. Mr Lohani has been a key member of SCIR's Governing Board.

#### **6. Samaritan Help Mission Howrah, West Bengal**

This organization works in the field of education, healthcare, and women's livelihood in slums in a Kolkata suburb. Vinayak Lohani has for last 9 years helped it scale through fundraising and building-up of a sustainable support-base, team-building at leadership level, strengthening of regulatory and governance procedures etc. It runs a School for 2200 children and women's livelihood programs for more than 300 women in addition to microfinance and medical support to the community. He has also served as President of the Governing Board of this Organization.

#### **7. Malwi Education Charitable Trust, Gujarat**

This organization works in field of education of children from tribal areas in Gujarat. It runs a residential school for 250 children from tribal communities in Gujarat. Vinayak Lohani has mentored the founder of this organization in streamlining the vision and scaling plan of the organization and worked on a strategy to achieve that.

#### **8. Sarvjan Gyanasthali, Madhya Pradesh**

Founded by an ex-TCS software professional Shekhar Patidar, this Organization runs a school in a backward village in Sehore district in MP.

#### **9. Sunbird Trust, Manipur**

Founded by Col. Christopher Rigo, this Organization primarily runs hostels in Manipur and sponsors students for Higher Education.

#### **10. Shiksharth, District Sukma, Chhatisgarh**

Founded by Ashish Shrivastav, an ex-Infosys, this organization works towards capacity-building in government schools and ashram-shalas in adivasi and LWE affected region of Sukma in Bastar region of Chhatisgarh.

#### **11. Mrida Education and Welfare Society**

Founded by Priya Nadkarni (ISB alum) and Digvijay Singh (XIM alum) this Organization runs a school in adivasi region of Mandla district in Madhya Pradesh.

#### **12. Sri Ramakrishna Vivekananda Sevashrama, Guptakashi, Uttarakhand.**

This has been founded by Dr Tulasidas and runs children's homes and medical activities.

In addition, Vinayak Lohani has also been an active supporter and resource-mobiliser of a number of branch centres of the Ramakrishna Mission like Narainpur, Vrindaban, Cherrapunji, TB Sanatorium Ranchi, Thrissur, Kalady, Thiruvananthapuram, Haripad, Bhopal, Kanpur; and also many branch centres of Sri Sarada Math like Sister Nivedita School Kolkata, Matri Bhavan Hospital Kolkata, Ramakrishna Sarada Mission Indore, Ramakrishna Sarada Mission New Delhi.

## Governing Body

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Parivaar is registered in India as the PARIVAAR EDUCATION SOCIETY.

Vinayak Lohani is the Founder, Secretary and Chief of Parivaar. Rest of the Governing Body is as follows :

**Prof. Sougata Ray**

Professor, Strategic Management Group  
Indian Institute of Management Calcutta

**Mr Sumit Bose**

Former Finance Secretary  
Government of India

**Mr. Ramesh Kacholia**

Philanthropist and Convener, Caring Friends  
Mumbai

**Mr. Saurabh Mittal**

Co-Founder, Indiabulls Group

**Mr. Shyamsundar Agarwal**

Industrialist  
Kolkata

**Mr. Rajesh Raman**

Financial Services Professional  
Singapore

**Ms. Sreedevi Menon**

Parivaar Campaign Coordinator,  
California, USA



**Ms. Megha Poddar Modi**  
Entrepreneur  
Kolkata

**Mr. Deepak Ahuja**  
IT professional  
Bangalore

**Mr. Pranjal Dubey**  
Social Worker and IT Entrepreneur  
Founder, Singaji Educational Society  
Madhya Pradesh

## **Advisory Board**

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Parivaar is fortunate to have committed long-time supporters who also serve on our Advisory Board which advises the Founder and the Governing Body in a range of matters. The members of the Advisory Board are as follows :

**Mr Nilesh Shah**  
Managing Director , Kotak Mahindra Asset Management, past CIO of ICICI Prudential Mutual Fund

**Mr Nimesh Sumati Shah**  
Eminent Philanthropist and Co-Anchor, Caring Friends

**Mr Anirudha Dutta**  
Capital Group

**Mr Akash Mohapatra**  
Legal Co-Head of Deutsche Bank Global Markets Asia

**Mr Shyam Maheshwari**  
Founder Partner of SSG Capital

**Mr KK Jhunjhunwala**  
KK Jhunjhunwala & Co

# Parivaar Bengal

Children profile at Parivaar:

1. As on 1<sup>st</sup> July 2018, there are in all 1730 resident children at Parivaar's Residential Institutions (1105 boys and 625 girls).
2. Out of them 1250 are from highly impoverished tribal pockets from districts of Bankura, Purulia, Midnapore (W), Birbhum West Bengal and Singhbhum, Saraikela, Ranchi and Giridih in Jharkhand.
3. From non-tribal areas i.e. 480 children, the children have either lost both the parents or have only mother who is in very difficult circumstances of deprivation. These are children of high vulnerability prone to exploitation, child labor, vulnerability of being used by anti-social elements, child labor, conditions of homelessness etc.

## **Background and Admission Process into Parivaar**

How Do Children Come to Parivaar?

Generally, children admitted into Parivaar are orphans, street kids, children with critically-ill parents and no other family support, and children from other vulnerable backgrounds, including single-parent households, kids from areas where exploitation and victimization, especially of girls, is common, and kids from highly impoverished rural and tribal areas where starvation and malnutrition are rampant, and where daily income per family is less than 1\$. All these children — though from diverse backgrounds — have the common characteristic that their destinies can be changed with access to clean and safe living and through education. If these children are nurtured in a residential setting where their basic needs are met, they can focus on the new future possible to them with structured learning leading to university-level education.

Parivaar helps children achieve the goals they set for themselves. We support them in choosing a career for which they have interest and aptitude, and help them pursue a degree to make that career a reality. Some of our earliest residents have now moved into careers in engineering, nursing, and accountancy, just to name a few.

Parivaar receives approximately 2000 cases of vulnerable children a year by field organizations, relatives of the child in question, or through concerned non-family members. After filtering Prima Facie information, cases for site visits and detailed investigations are short-listed. Parivaar has a special team that conducts site inquiries from where the case-request has come. This team

visits the child's location and collects a detailed profile, facts and information on him based on the interaction with his referring persons/entity and other possible sources. This site report is then discussed and deliberated, and the severity of the need of the child to be admitted to Parivaar is assessed and a decision is made. The important parameters looked into while admitting into Parivaar are:

1. Parivaar accepts kids between 4 and 10 years of age, though certain exceptions are made.
2. The child should want and be able to stay at Parivaar through university enrollment. Just as in any family, we believe children should be supported by their family – in this case Parivaar – until they are self-sufficient.
3. Generally, along with one child all his/her siblings are also admitted into Parivaar. We believe it does not make sense to develop a bright future for one and leave others to languish behind. Parivaar's principle is that all siblings should progress together so that their familial bonding remains intact into the future.

## **Parivaar Residential Institution Bengal : Institutional Units**

### **1. Parivaar Vivekananda Sevashram**

This is the boys' residential campus of Parivaar, home to resident boys and 80 male Sevavratees. It has all facilities like Kitchens, Dining halls, general purpose halls with projectors, prayer halls, computer labs, library, and a huge playground having 2 football fields, a volleyball court, and a cricket field. It is also the venue of Parivaar's 7-Day Athletic Track and Field Week.

### **2. Parivaar Sarada Teertha**

This is the girls' residential campus of Parivaar, home to girls and about 40 plus female sevavratees. It has all facilities like Kitchens, Dining halls, general purpose halls with projectors, prayer halls, toy rooms, computer labs, library, and a playground.

### **3. Parivaar Nivedita House**

This is an annexe block of the Boys campus and houses about 50n resident boys.

#### **4. Parivaar Bonogram Centre**

This is the place where Parivaar started in 2003. It also acts as a reserve block where from time to time about 50 resident boys can be accommodated.

#### **5. Parivaar Amar Bharat Vidyapeeth**

This is Parivaar's formal school and is a West Bengal Board affiliated High School. Its main building is adjacent to the Parivaar Vivekananda Sevashrama and has a subsidiary unit at Parivaar Sarada Teertha. It has 40 teachers on roll.

#### **6. Parivaar Administrative and Village Welfare Block**

This is the unit handling various local area welfare programs. Some administrative functions are also handled from here.

### **Key Operational Ingredients**

#### **1. Admission Process & Parameters**

- ▶ 2000 cases of such children come to our notice annually.
- ▶ Neediness assessment by filtering Prima facie information, Site visit, detailed investigation.
- ▶ Special Enquiry team visits the child's existing location and collects detailed profile, facts and information.

#### **2. Bridging (Fast-Learning) and Tutorship Programs**

- ▶ Youngest admitted children (aged 4, 5, and 6) are taken into most initial classes.
- ▶ Children who have age of 8 to 12 and no exposure to education trained 'Fast-Learning Bridge Course' and the admitted into a grade suitable for their age.
- ▶ Along with the formal schooling a strong after school tutorship (2 to 4 hour daily) ensures continuous good academic performance.

#### **3. Amar Bharat Vidyapeeth (ABV)**

- ▶ Parivaar's own High Quality Formal School having medium of instruction English as well as Bengali.
- ▶ Currently from Class 1 to Class 10.

After Class 10, children continue to stay at Parivaar and under Parivaar's care, and attend outside institutions for higher secondary and colleges / university.

#### **4. Handholding through entire Growth Path (Kindergarten to Higher Education / Placement)**

- ▶ Each resident child once admitted into Parivaar is under the care and custody of Parivaar till higher education and subsequent job placement and settlement into the future phase of life.
- ▶ For example, children showing aptitude for meritorious professional lines is trained and fully supported (just as parents do for their own children) till completion of that higher education and subsequent placement.
- ▶ Our earliest set of children is in career-paths like nursing, accountancy and many other professional lines etc.

#### **5. Skill Programs**

Over last 2 years the senior batches (post-Higher Secondary and University level Under-Graduation) underwent a number of Skill and Employability Programs. Many of these programs were in collaboration with National Skill Development Corporation affiliate partners. In past our kids have undergone Skill Programs in areas like Aviation, Hospitality, Nursing, IT and BPO, Paramedical, Beauty & Wellness, Electronics a& Home Appliances, Computer Hardware & Networking etc. Some went multiple Skill Programs and also multiple job offers. All the candidates after this get jobs. 34 boys and girls have been gainfully employed from amongst our earliest batches into organised sector.

#### **6. Fooding & Nutrition**

- ▶ Daily 4 cooked meals (Breakfast, lunch, Evening snacks, dinner) along with an early morning starter
- ▶ Same food partaken by all Sevavratees as well as children at the same venue
- ▶ Cooking done with high standards of hygiene.

#### **7. Health, Diet, Hygiene and Medical System**

- ▶ Scientifically planned healthy and balanced diet.
- ▶ Water-purifiers in each residential block.
- ▶ Additional dietary supplements given to children as per their needs.
- ▶ 24-hour medical care by a team of 7 medical personnel.
- ▶ Parivaar Ambulances to meet any exigencies.
- ▶ Separate Medical File for each child to maintain continuous health and medical history.

### **Non-academic Child Development Activities**

#### **A. Sports & Recreation**

- Participation of both elders and children in all facets of extra-academic activities.
- Regular competitive matches.
- Systematic practice and coaching.
- Cricket pitch, Football field, Volleyball court, Badminton.
- Parivaar Track & Field Competition organized every year which goes for 7 days.
- Children movies, inspirational and educational films shown on weekends.
- Collection of good movie DVDs in many Indian as well as foreign languages.

#### **B. General Knowledge Development and Reading Habits**

- Television News, Documentaries, Newspaper, Periodicals ensures good level of General Knowledge.
- Extensive Library.

#### **C. Educational Excursions to outside places**

- Excursions are frequent and generally to places which provide not just entertainment but also have educational value. Visits to places like museums, art galleries, exhibitions, libraries, theatre, planetarium etc. are generally taken up.

#### **D. Festival Celebrations**

Celebrations like Holi, Diwali, Christmas, Id-ul-Fitar, Saraswati Puja, birthdays of important national figures and freedom-fighters are also observed every year along with national festivals like Independence Day and Republic Day. On all these occasions, talks and discourses are conducted in order to put forth the deeper meaning behind these occasions, so that these occasions can also become medium of character-building and that festivals do not get reduced merely to fun and play. Talks on historical and inspiring themes happen frequently for all children as well as elders. Plays and 'song & dance' items are also there.

#### **E. Literary and Cultural Events**

- On Parivaar's Annual calendar there are at least 15 days of Cultural functions.
- Plays, Rabindra Sangeet, Rabindra Nritya, Recitations, Speech-making etc.

## **Key Milestones:**

- ▶ 8 batches of Grade 10 children pass with 97% doing on their first attempt despite being very late started in education.
- ▶ 6 batches of Grade 12 children pass with 100% doing on their first attempt despite being very late starter in education.
- ▶ 90 children getting employable after skill programs with NSDC affiliates after their graduation / higher secondary in respectable firms.
- ▶ Some children also working with Parivaar as interns in important roles along with doing their graduation and being developed for frontline leadership in future years.

## **Field Initiatives in Tribal Areas in Bengal**

Parivaar being the hub of training of Seva-vratees, is also the base for many other projects serving the rural areas in 24 Parganas district as well as far-off tribal areas in districts of Midnapore (West), Bankura, Purulia, Birbhum in West Bengal and Singhbhum (East) in Jharkhand. These areas are home to some of the most impoverished tribes of the country. The whole population suffers from malnutrition and generation after generation. People in this belt live a life totally unlit by the lamp of education and in thoroughly sub-human conditions.

Through rigorous field-work Parivaar has developed its field-network over more than 100 such villages in tribal areas, with a contact person from the local community in each of these villages. We have been able to develop this network through Jana-Sabhas (community meetings), engaging with the community, and winning their trust and confidence. The guardians/relatives of the children already admitted into Parivaar from these areas act as field volunteers, and help in expanding the outreach, due-diligence during admissions of more children, and maintaining continuous relationship with these areas.

Two main tribes, Sabar and Birhore, are the main beneficiaries of Parivaar's tribal service programs.

## **Village Service Activities**

- ▶ Education Excellence Program for village students: Books, stationery, emergency pecuniary help within 10 kms radius of Parivaar to more than 2000 students every year from BPL families.
- ▶ Ambulance Service for village: 24 hours service in adjoining rural areas.
- ▶ Annadan Pariseva (Monthly Food stock Scheme) for old and ailing villagers: Above 80 beneficiaries, stipulated rice, dal (lentils), oil etc.
- ▶ Sarada Nivedita Nirashrayi Bhojan Seva Prakalpa - Daily Hot Cooked Meal Service for Mentally Retarded and Homeless Vagabonds – mostly women (Daily 40 such persons have lunch at Parivaar).

A Day Boarding (Education cum Meal Programs) for 150 children in the age-group of 4 to 12 has been started at Village Baikunthpur in Sundarbans area of District 24 Parganas (South). Breakfast and lunch is being served to all children and classes held from 8 AM to 2pm. This centre has been named 'Sri Ramakrishna Vivekananda Seva Kutir'. The space has been offered by the community.

### **Parivaar Bengal : Key Personnel**

**Mr Pratik Dutta**  
Chief Coordinator

Masters from Calcutta University and in Parivaar since 2013

**Mr Raju Ram**  
Co-Coordinator

Graduate and in Parivaar since 2011

#### **Amar Bharat Vidyapeeth and other Academic functions**

**Ms Ankita Thakur**  
Chief Academic Anchor

Masters (Education) from Azim Premji University

**Ms Shivoli Santra**  
Academic Co-Anchor

Masters from Jawaharlal Nehru University, New Delhi

#### **Parivaar Sarada Teertha (Girls' Residential Institution)**

**Ms Sandhya Nag**  
Campus Superintendent

Graduate and in Parivaar since 2004

#### **Parivaar Vivekananda Sevashram (Boys' Residential Institution)**



**Mr Gopal Das**  
Superintendent In Parivaar since 2005

## **Parivaar in Madhya Pradesh : Second Front – After 14 Years**

14 years after starting of Parivaar in Bengal, we have in 2017 started work in a new geography of MP. Here the immediate plan for the year 2018 is to start at least 100 centres, each of around 70 to 120 children in selected pockets of deprivation and malnourishment in Districts of Madhya Pradesh where Day Boarding (Education cum Meal Programs) for children in the age-group of 4 to 14 will be started. These centres are being named 'Sri Ramakrishna Vivekananda Seva Kutir'. As on 20th May '18, there are 35 such centres already in operation.

### **The Problem**

In January, The Economist had a cover article on India titled "India's missing middle class" which had a chilling statistic- Poor diets mean that 38% of children under the age of five are so underfed as to damage their physical and mental capacity irreversibly, according the Global Nutrition Report. The comparable number for Sub-Saharan Africa is apparently lower at 35%. India has the largest number of stunted children in the world, at 48.2 million. In the state of Madhya Pradesh more than 60% children are malnourished. In some impoverished tribal areas of Madhya Pradesh it is as high as 90%.

While the enrolment rate in government schools across the country in the age-group of 4 to 14 has increased to more than 97%, the learning outcomes in the specially deprived tribal pockets which are marked by first-generation learners have remained dismal as shown by many reports like the ASER. While the 'No Detention Clause' in the 'Right to Education Act' coupled with the Mid-Day-Meal Program in Government Schools has ensured that children continue to be enrolled in the Schooling system till age of 14 (Grade 8), there is no effective continuous measurement of learning outcomes. Moreover with government schools running for not more than 150 days, there is need for alternate supplementing spaces for ensuring better learning, socialization, development of world-view, and civic virtues coupled with value education to the children as they grow up.

**The Seva Kutirs combines two key themes most crucial for children in interior rural areas in the country - malnutrition and education.**

The Seva Kutirs have the following design features:

1. Village Community Provided Venue :

The village community has to invite us and offer a venue free. Usually it is somebody's house, Panchayat building, community hall, school in its non-functioning hours, or even a shed / godown. Thus we do not incur any infrastructure costs for this.

2. Morning (Breakfast) and Evening (Dinner) Shifts :

All Kutirs follow a 2-shift engagement with the children (from morning 7 to 10:30 and from 4:30 to 7:30). In the morning shift breakfast, with seasonal fruits and milk are given, and dinner (roti, sabzi, rice and dal) is served in the evening shift. During day-time the children are sent to the local Government school so that a

continued engagement is established with them. The Seva-Kutirs are aimed at complementing the government schooling and not act as a substitute. But it has much more emphasis and inputs both nutritionally as well educationally.

3. Local Human Resources :

To the extent possible we engage all local workforce (cooks, helpers are from the same village) and teachers from the same or nearby area.

4. The Kutirs in the same area are organised under one cluster.

5. Central Resource Team :

- i. Education : Resource persons experienced in pedagogy, teacher training, and curriculum design ensure planning and uniform implementation across Kutirs. They also perform a continuous Impact Assessment of Kutirs to encourage constant improvement of the programs. Sports, Value Education, and Civic Virtues are also components of the Kutirs.
- ii. Nutrition and Health : central Resource persons specialising in nutrition supervise the delivery of our meals and supplementary dietary inputs to children with severe malnourishment. They also work in sync with Nutrition Resource Centres in government hospitals. They do a continuous assessment of various indicators of health and nutrition for children across the Kutirs.

6. Community 'buy-in' in the program:

The program is designed carefully to involve people not just as beneficiaries but as stake holders. Institutions like Panchayats and non Government bodies like self- help groups, women- led federations which have seen a growth in tribal areas are being reached out to and will be involved in the processes of the program like:

- Mobilizing children in villages for the Seva Kutir
- Volunteering for the Seva Kutir
- Regular sharing of data on the children of their villages on health and education
- Mobilizing action to achieve success in convergence with government programs.

7. Stress on Local Supply :

To the extent possible, we are procuring vegetables, milk etc from local suppliers. We are encouraging the poor village communities to produce whatever is necessary for the Seva Kutirs locally. Towards this we will, with help of external agencies, also help and facilitate the local communities to organise themselves into producer groups / organizations.

We witnessed a completely new situation here with villagers objecting to children from lowest castes sitting with those from upper castes while partaking of the meals. We made it clear that it will be like this only. We now feel, more

strongly than before, that even a simple act of dining together right from childhood can go a long way in a more integrated society.

The locations of these centres are as follows:

1. Navada, District Dewas, M.P. :

This Seva Kutir has been started on 9th April '17 on banks of Narmada and has about 100 children attending from deprived communities.



2. Eklera, District Dewas, M.P.

This Seva Kutir has been started on 1st September 'and has 100 children attending from Gond, Korku, and Bhil tribal communities.



3. Devpura, District Sehore, M.P.

This Seva Kutir has been started on 8th February '18 and has about 105 children attending from Korku tribal communities.



4. Chhipaner, District Sehore, M.P.

This Seva Kutir, on banks of Narmada, has been started on 9th February '18 and has about 75 children attending from deprived communities.



5. Silphodkheda, District Dewas, M.P.

This Seva Kutir has been started on 1st March and has about 70 children from Gond tribal community attending it.



6. Dundlawa, District Sehore, M.P.

This Seva Kutir has been started from 2nd March '18. The village is cut off from the surrounding area as a river has to be crossed to reach it. There is no road and one has to walk on foot for 4 kilometers from the nearest motorable road. About 105 children from Korku tribal community are attending this Kutir.



7. Bija Bhairu, District Sehore, M.P.

This Seva Kutir has been started from 1th March '18. This village has neither electricity nor any road. About 80 children from Bhilala tribal community attend this Kutir.



8. Village Bedgaon (District Dewas)

This Seva Kutir has been started on 24th March '18 and has 100 children from Bhilala, Korku tribes, and other deprived communities attending it.





9. Village Jamli (District Sehore)

This Seva Kutir has been started on 1st April '18 and has 110 children from Gond and Korku tribal community attending it.



10. Village Nanasa (District Sehore)

This Seva Kutir has been started on 10th April '18 and has about 80 children attending from Gond tribes and deprived Scheduled Caste communities.



#### 11. Village Sukras (District Dewas)

This Seva Kutir has been started on 10th April '18 and has about 70 children attending from Korku and Gond tribes and deprived Scheduled Caste communities.



12. Village Sirsaudiya (District Dewas)

This Seva Kutir has been started on 11th April '18 and has about 70 children attending from Gond tribes and deprived Scheduled Caste communities.



13. Village Surani (District Dewas)

This Seva Kutir has been started on 11th April '18 and has about 70 children attending from Korku and Gond tribes and deprived Scheduled Caste communities.



14. Village Moyapani (District Sehore)

This Seva Kutir has been started on 16th April '18 and has about 80 children attending from Korku and Gond tribes and deprived Scheduled Caste communities.



15. Village Umar (District Dewas)

This Seva Kutir has been started on 16th April '18 and has about 100 children attending from Korku and Gond tribes and deprived Scheduled Caste communities.



16. Village Bodassil (District Mandla)

This Seva Kutir is our first Kutir in Mandla district and has been started on 13th April '18. It has about 80 children attending from Gond and Baiga tribes.



17. Village Machwas (District Sehore)

This Seva Kutir has been started on 17th April '18 and has about 80 children attending from Korku, Gond, and Bhil tribes and deprived Scheduled Caste communities.



18. Village Pura (District Dewas)

This Seva Kutir has been started on 25th April '18 and has about 70 children attending from Korku tribes and deprived Scheduled Caste communities.



#### 19. Village Barwai (District Dewas)

This Seva Kutir has been started on 30th April '18 and has about 70 children attending from Korku, Gond, and deprived Scheduled Caste communities.



#### 20. Village Dhaikheda (District Sehore)

This Seva Kutir has been started on 1st May '18 and has about 80 children attending from Bhil tribes and deprived Scheduled Caste communities.



21. Village Sulgaon (District Dewas)

This Seva Kutir has been started on 2nd May '18 and has about 70 children attending from Korku and Gond tribes, and deprived Scheduled Caste communities.



22. Village Chakaldi (District Sehore)



This Seva Kutir has been started on 5th May '18 and has about 70 children attending from Gond, Korku, Bhil tribes and other deprived communities.



23. Village Kaliratdi (District Dewas)

This Seva Kutir has been started on 9th May '18 and has about 105 children attending from Bhil, and Korku tribal community.



#### 24. Village Poshipura (District Dewas)

This Seva Kutir has been started on 10th May '18 and has about 90 children attending from Korku and Bhilala tribal community.



25. Village Nivardi (District Dewas)

This Seva Kutir has been started on 10th May '18 and has about 70 children attending from Gond tribal community.



26. Village Veerpura (District Sehore)

This Seva Kutir has been started on 14th May '18 and has about 80 children attending from Gond, Korku, and Bhil tribal communities.



27. Village Panigaon (District Sehore)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.



28. Village Umardih (District Mandla)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.



29. Village Patadei (District Mandla)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.



30. Village Machla (District Mandla)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.



31. Village Kumharra (District Mandla)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.



32. Village Chubaval (District Mandla)

This Seva Kutir has been started on 14th May '18 and has about 90 children attending from Bhil tribal community.





### 33. Village Kawlasa (District Dewas)

This Seva Kutir has been started on 18th May '18 and has about 90 children attending from Korku Tribe and other deprived communities.



34. Village Ratatalai (District Dewas)

This Seva Kutir has been started on 19th May '18 and has about 80 children attending from Bhilala tribe and other deprived communities.



35. Village Bhayli (District Dewas)

This Seva Kutir has been started on 21st May '18 and has about 100 children attending from Bhilala and Gond tribes and other deprived communities.



## Key Functionaries

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For our Madhya Pradesh work the Key Functionaries are as follows :

### **Siddharth Parmar**

Overall Coordinator

B.A. LLB from National University of Juridical Sciences Kolkata, and MA (Sociology) from Delhi School of Economics

### **Digvijay Singh**

Process Lead and Field Anchor (Mandla district)

MBA from Xavier Institute of Management Bhubaneswar

### **Priya Nadkarni**

Process Co- Lead and Field Co-Anchor (Mandla district)

MBA from Indian School of Business Hyderabad

### **Shekhar Patidar**

Field Anchor (Sehore district)

B.E. and Former Software Professional from Tata Consultancy Services and Cognizant Technology Services

**Kapil Bharadwaj**

Coordinator (Operations) at Day-Boarding centres (Seva Kutirs)

B.E. (Computer Science)

**Anjali Vijayan**

Chief Academic Coordinator at Day-Boarding centres (Seva Kutirs)

B.Tech, Former Software Engineer at Wipro,

Masters (Education) from Azim Premji University.

**Sabita Chetri**

Chief Health and Nutrition Anchor

MA (Public Health) from Tata Institute of Social Sciences Guwahati

**The Road Ahead**

We plan to set up at least 100 such Seva Kutirs by March 2019. The Seva Kutirs cannot have a fixed predictable number of children due to varying sizes of the villagels. But the range is between 70 children to 150 children.

- Average costs per child in a Seva Kutir is around Rs 12,500.
- For a 80 children Seva Kutir the costs would be around Rs 10 Lacs.
- For one 100 children Seva Kutir the costs would be around Rs 12.5 Lacs.

This is also helping towards deeper field-engagement in the district as we are building up our main residential institution at village Sandalpur in Dewas district which is at present under construction and will be modelled on lines of Parivaar's residential institutions in Bengal. Spread over an area of 17 acres it is expected to be operation 2019. Children from all these impoverished areas and adivasi districts in Western and Central MP will be admitted into this residential institution.

## Supporters

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We have received continued support from a large number of individuals, charitable foundations, corporations ever since our inception in 2003.

Individual Supporters:

We are lucky to have so many from the Indian Institute of Technology and the Indian Institute of Management alumni supporting our work. We would also like to acknowledge each and every person, from every corner of the globe, who contributes to the changed destinies of the children of Parivaar.

We would also like to thank our Institutional Supporters, namely:

## Supporters

Infosys Foundation	Thermax
Deutsche Bank	eClerx
General Insurance Corporation	STAR India
EMpower	Genesis Trust
3M	Second Vivekananda Bridge Tollway Company Private Limited
ICRA Online	ACRE (Assets Care & Reconstruction Enterprise)
Tudor Foundation	Manyavar
Emami Foundation	Cox & Kings
SSG	ALPHAGREP SECURITIES
CLSA Chairman's Trust	Edelweiss
Citibank	India Infoline
Johnson & Johnson	State Bank of India
United Bank of India	UCO Bank
HDFC	Mastek
Frank Ross Pharmacy (Emami Group)	Linc
Indostar	SJS

## **Contact for all correspondence:**

Mr. Vinayak Lohani (Founder and Head)

[vinayak@parivaar.org](mailto:vinayak@parivaar.org)

ph : 98312-36496

Mr Pratik Dutta (Parivaar Bengal)

[pratik@parivaar.org](mailto:pratik@parivaar.org)

ph: 83370-31393

### **Remittance Mechanism – Within India**

Parivaar is a registered charity in India and all contributions fall under the Income Tax Exemptions Section 80(G) of the Income Tax Act.

Cheques can be made out and sent to:

Parivaar Education Society

Bonogram, Bakhrahat Road, P.O. Raspunja, Kolkata 700104

\* Please include our phone number, 033 24954118, and include an address for tax exemption purposes.

Bank Transfer into our State Bank of India A/c. :

Account Name	PARIVAAR EDUCATION SOCIETY
Bank Name	STATE BANK OF INDIA
Branch Name	IIM Joka Branch
Address	IIM Joka, Diamond Harbour Road, Kol – 700 104, WestBengal
Account No.	34701878249
Swift Code	SBININBB645
IFSC Code	SBIN0006210
MICR Code	700002130
Branch Code	6210

### **From Another Country (Foreign Contributions)**

Parivaar has a valid FCRA license granted by the Ministry of Home Affairs, New Delhi. We can accept donations in any currency from any country.

These donations must be credited into our FCRA a/c:

FCRA Registration No: 147110818

The Bank details of the FCRA a/c are as follows:

- Bank Name : State Bank of India
- Branch Name : IIM Joka Branch Kolkata
- Account No. : 10120247357
- Name of Account : PARIVAAR EDUCATION SOCIETY
  
- MICR Number : 700002130
- Current/Savings Account : Savings
- SWIFT Code : SBININBB645
- IFSC Code : SBIN0006210

### **In United States**

Arpan Foundation, a registered 501c3 that processes a tax deductible donation to Parivaar free of charge. Website: [www.arpanfoundation.org](http://www.arpanfoundation.org) • Email: [parag@arpanfoundation.org](mailto:parag@arpanfoundation.org)

For visiting Parivaar and other general enquiries please email at [info@parivaar.org](mailto:info@parivaar.org)

We prefer emails to phone calls for visits or any other kind of organizational enquiry. But one can use the following contact numbers too.

(91-33) 2495-4118 / 24954171 / 98317-77764 (During IST 10:30 AM to 7:00 PM)

### **Contact Address**

Send all correspondence to our Registered Address:

#### **Parivaar**

Bonogram,  
Bakhrat Road,  
P.S. – Rashpunja, Kolkata – 700104  
West Bengal

Ph No 91-33-2495-4118, 2495-4171

Founder's Mail id : [vinayak@parivaar.org](mailto:vinayak@parivaar.org)

For Donation Remittance matters : [donormatters@parivaar.org](mailto:donormatters@parivaar.org)

#### **Parivaar Institutions Bengal**

Parivaar Boys' Campus / Parivaar Sarada Teertha

Village Barkalikapur

Post office: Bakhrat, Bishunpur -2,

District 24 Parganas (South),  
West Bengal

For visiting, please seek a prior visit appointment by emailing

**pratik@parivaar.org**  
or calling at 91-33-2495-4118, 4178,  
91-83370-31393 (Pratik Dutta)

Parivaar Madhya Pradesh

Regional Office : Parivaar, Sant Singaji Institute Campus, Village Sandalpur, Tehsil Khategaon, District  
Dewas, Madhya Pradesh.

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Ph No : 99818-17756